

CALGARY CANUCKS

CALGARYCANUCKS.CA

2017-2018 SPONSORSHIP KIT



IN-ARENA SPONSORSHIP

Rink Board	\$2,500
Wall Sign	\$2,000
Player Bench Sign (present only on game days)	\$1,500
Penalty Box Sign (present only on game days)	\$1,000
In-Arena Signage Combo (all 4 of the above)	ONLY \$6,000
	Reg. \$7,000

UNIFORM SPONSORSHIP

Lower Back - Full Set of White Jerseys	\$3,000
Lower Back - Full Set of Blue Jerseys	\$3,000
Lower Back - Full Set of Third Jerseys	\$2,000
Lower Back - Full Set (of all 3 Jerseys)	ONLY \$7,000
	Reg. \$8,000
1 Shoulder Patch - Full Set of White Jerseys	\$2,500
1 Shoulder Patch - Full Set of Blue Jerseys	\$2,500
1 Shoulder Patch - Full Set of Third Jerseys	\$1,500
1 Shoulder Patch - Full Set (of all 3 Jerseys)	ONLY \$5,500
	Reg. \$6,500
2 Helmet Sticker Logos - Full Set of Team Helmets	\$3,000
1 Pant Logo - Full Set of Team Pants	\$2,000
Pant Logo and Helmet Sticker Combo	ONLY \$4,000
	Reg. \$5,000



OTHER

Minor Hockey Sponsor (each regular season game)	\$2,500
Fridge Magnet Schedule	\$2,000
P.A. Announcements (one per period - each period)	\$1,000
Ticket Sponsor	\$750
Line-Up Sheet (1/2 page)	\$500
Line-Up Sheet (1/4 page)	\$250

COMMUNITY INITIATIVES SPONSORSHIP

Canucks 'Snow Angels Program'	\$2,000
Canucks 'Minor Hockey Mentorship Program'	\$2,000
Canucks 'School Reading / Phys-Ed Program'	\$2,000
Canucks 'Seniors' Centres & Other Community Visits'	\$2,000
Title Sponsor - All Canucks Community Activities	ONLY \$7,000
	Reg. \$8,000

PLEASE CONTACT

Darcy Steen

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Calgary Canucks 'Junior A' Hockey Club

Cell: 403-701-5300

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Canucks Home Game Sponsorships



DANY HEATLEY - 'ALL OFFENSE' POWER PLAY SPONSOR

- P.A. Announcements (each time the Canucks are on the power play)
- Company Logo on the Canucks website
- Social Media thank you to our sponsors
- 2 Adult Season Tickets (60 tickets)

\$1,500



CRAIG ADAMS - 'MOST DEPENDABLE' PENALTY KILL SPONSOR

- P.A. Announcements (each time the Canucks are on the penalty kill)
- Company Logo on the Canucks website
- Social Media thank you to our sponsors
- 2 Adult Season Tickets (60 tickets)

\$1,250



MIKE VERNON - 'CONSISTENT START' PERIOD SPONSOR

- P.A. Announcements (at the start of the 1st, 2nd, and 3rd period)
- Company Logo on the Canucks website
- Social Media thank you to our sponsors
- 2 Adult Season Tickets (60 tickets)

\$1,000



JASON SMITH - GAME DAY 'TEAM CAPTAIN' SPONSOR

- P.A. Announcements (8 per game)
- Ability to set up a company trade show booth in the arena
- Ability to align with a charity of the game
- Company Logo on the Canucks website
- Social Media thank you to our sponsors
- 100 tickets to the actual game of sponsorship

\$500



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